

WIT & WISDOM®

CONTENT LEADER TRAINING



Great Minds® offers BESE-approved Content Leader training to meet the need for professional development and support resources in schools across Louisiana.

Content Leaders are educators with the expertise and resources to provide quality curriculum-specific PD.

Great Minds trains Content Leaders to train other teachers in their district to effectively implement *Wit & Wisdom*®, our innovative English language arts curriculum.

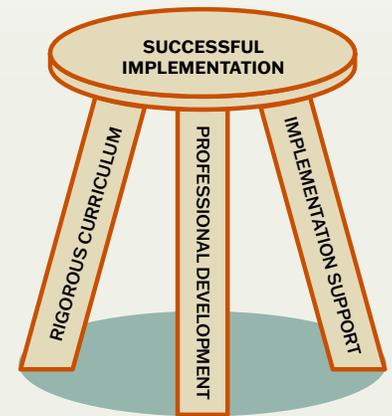
The yearlong Content Leader program is an opportunity for great professional growth.

Participants will:

- participate in *Wit & Wisdom* PD in spring 2021 and during the 2021–2022 school year,
- learn to facilitate *Wit & Wisdom* PD sessions in their own districts, and
- collaborate with colleagues across the state of Louisiana.

“I am a leader in the district enrolled in the program now, and I would do it all over again. The more leaders we can have at different schools in the district, the better. Everyone benefits from educators having as much knowledge as they can about what it is they are teaching. When teachers truly understand their content, students benefit, the school benefits, and ultimately the district benefits. It’s a win-win!”

—Content Leader Susan Haydel
District Curriculum Specialist
Iberville Parish



Wit & Wisdom is a rigorous curriculum. By developing Content Leaders, districts build a strong bench of local educators with the knowledge, skills, and resources to provide year-round PD and implementation support to other teachers at all levels.



every child
is capable of
greatness

WHY BECOME AN ELA CONTENT LEADER?

Educators taking the Content Leader training will:

- deepen their expertise of *Wit & Wisdom* while curriculum writers and facilitators on how to deliver PD sessions,
- collaborate with and learn from other *Wit & Wisdom* educators across Louisiana,
- extend their professional learning networks with members of the Great Minds team and other ELA Content Leaders, and
- take a step toward Louisiana's principal certification.

WHAT ARE THE CONTENT LEADER TRAINING REQUIREMENTS?

- Attend at least 45 hours (90 percent) of in-person sessions
- Facilitate an in-person *Wit & Wisdom* PD session for their school or district
- Create and execute an implementation plan
- Be observed teaching in the classroom and facilitating PD
- Complete all assigned self-study and assessment requirements
- Attend at least 80 percent of the training webinars

Participants will receive:

- the full suite of *Wit & Wisdom* PD materials for redelivery,
- monthly one-on-one support check-ins with the Louisiana Content Leader Lead Facilitator,
- classroom and PD redelivery observations, and
- guidance and support through assignments.

HOW DO I APPLY TO BECOME A CONTENT LEADER?

Complete the [application form and questions](#).

As part of your application, please submit the following:

- Resume
- Cover letter
- Letter of recommendation from your current school or district stating full support for your participation in the Content Leader training

Your application and resume should describe your:

- experience teaching or leading *Wit & Wisdom* implementations,
- experience delivering PD,
- education, and other related experience.

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