

# WIT & WISDOM<sup>®</sup>

## CONTENT LEADER TRAINING



**Great Minds<sup>®</sup> offers BESE-approved Content Leader training to meet the need for professional development and support resources in schools across Louisiana.**

Content Leaders are educators with the expertise and resources to provide quality curriculum-specific PD. Great Minds trains Content Leaders to train other teachers in their district to effectively implement *Wit & Wisdom<sup>®</sup>*, our innovative English language arts curriculum.

## HELPING STUDENTS AND TEACHERS SUCCEED

Like a stool, a successful implementation is dependent on three pillars:

- a rigorous curriculum,
- PD that helps teachers master the curriculum, and
- ongoing onsite implementation support and coaching.

## BENEFITS OF THE CONTENT LEADER PROGRAM

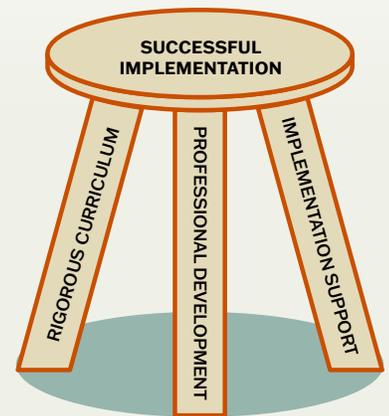
Content Leaders are a cost-effective, powerful resource for any school or district. Those trained by Great Minds are fully equipped with the knowledge and materials to redeliver PD sessions to help other teachers develop strong ELA instructional practices that set students up for success.

In the training, Content Leaders

- deepen their understanding of the curriculum while studying the underlying research,
- learn how to deliver *Wit & Wisdom* PD sessions and plan and provide ongoing implementation support, and
- receive coaching to improve their own implementation.

*“Teachers deserve both materials and professional learning experiences that address the decisions they are making with their students in the context of the actual materials they are using. Providing teachers with generic strategies divorced from their day-to-day reality makes it less likely teachers will apply what they learn to improve practice or student outcomes.”*

—Ross Wiener and Susan Pimentel (2017, 4)  
Practice What You TEACH  
Washington, DC: Aspen Institute



*Wit & Wisdom* is a rigorous curriculum. By developing Content Leaders, districts build a strong bench of local educators with the knowledge, skills, and resources to provide year-round PD and implementation support to other teachers at all levels.



every child  
is capable of  
greatness